



Economic Development by the Numbers

A source for data and statistical information to assist in promoting your community, county and state.

February-March 2015

Feature: U.S. Census Quick Facts

The U.S. Census Bureau's beta version of the QuickFacts tool provides users with a wide array of functional options for viewing census data including charts, maps and side-by-side statistics for up to six geographies at once. This tool provides statistical data on a large collection of census topics down to the state, county and city levels. Topics include demographics for population, housing, families/living arrangements, education, health, economy, transportation, income/poverty, business and geography. This tool also provides the user with the ability to embed data on social media and download content. As this tool is in beta form improvements may yet be made and feedback is readily accepted by the Census Bureau.

Featured Web Site: <http://www.census.gov/quickfacts/>

QuickFacts offers you two types of topic selection options: the **Select A Fact** drop-down at the top of the page and the **All Topics** drop-down feature just below it. **Select A Fact** allows you to choose specific demographic detail while the **All Topics** drop-down offers broader categories. You may also choose to not select a topic at all. In that case all of the demographics will remain listed in the table. General topics will appear on blue heading bars within the search results as you scroll down.

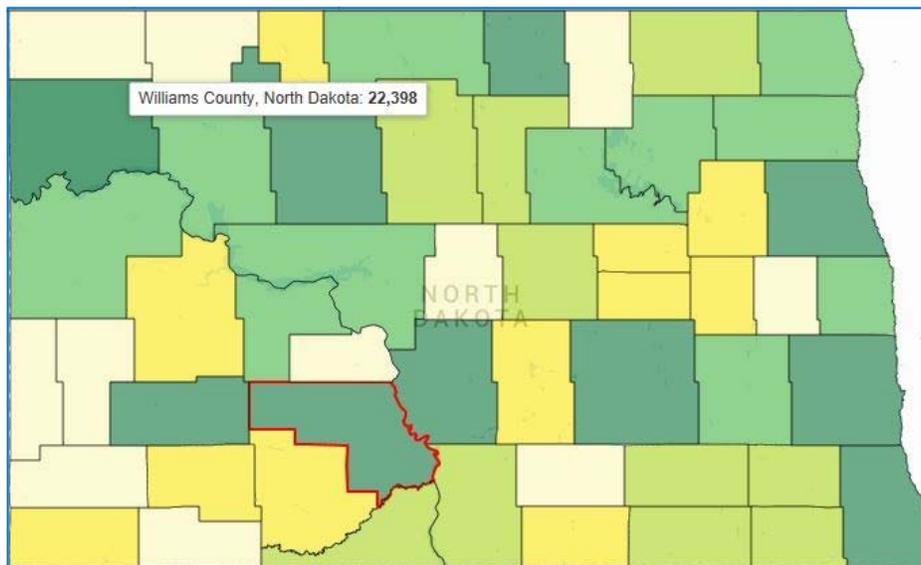
You will notice that statistics for the United States always appear in the results table by default. So once you have made your topic selection you will want to **Enter state, county, city or town** in one of the two search boxes to add other geographies to the table as shown below. As you begin to type the name of the geography, a list of choices with matching geographies will appear for you. Select the geography you prefer before using either the **Set** or **Add** buttons on the search bar to move your choice into the table layout.

The screenshot shows the QuickFacts Beta interface. At the top, there is a search bar with a dropdown menu labeled "-- SELECT A FACT --" and a text input field "Enter state, county, city or town" with a "SET" button. Below the search bar are navigation buttons for "TABLE", "MAP", "CHART", and "DASHBOARD". The main content area is titled "Table" and contains a table with the following data:

ALL TOPICS	MORTON COUNTY, NORTH DAKOTA	WILLIAMS COUNTY, NORTH DAKOTA	Enter state, county, city or town
Population estimates base, April 1, 2010, (V2013)	27,471	22,398	
Population, percent change - April 1, 2010 (estimates base) to July 1, 2013, (V2013)	5.5%	32.1%	
Persons under 5 years, percent, July 1, 2013, (V2013)	6.6%	7.6%	
Persons under 18 years, percent, July 1, 2013, (V2013)	23.2%	24.7%	

Use the upper **Enter state, county, city or town** search box to add the primary geography to the table. The primary geography is the geography that will be displayed in all views (**Map**, **Chart** and **Dashboard**). The primary geography (the highlighted column) will appear on the table to the left of other geographies already entered. Only one geography can be primary.

The lower **Enter state, county, city or town** search box allows you to add geographies for comparison purposes to the right of the existing geographies on the table. Up to six geographies may be added to the table. Geographies may be removed by clicking on the **X** in the upper right-hand corner of the geography listing. If



you click on the name of a geography in the table, a pop-up will appear listing tables of census data for that geographical area.

The **Map** icon found at the top of the page opens the mapping function. This function provides you with an interactive map. The primary geography (shown to the left, outlined in red) and secondary geographies you selected will automatically be mapped. Selecting facts from the drop-

down menu at the top of the page will update the map with data as it pertains to the geography type. The fact selected will then appear at the top of the map as a heading while a color-coded key explaining the details will appear as the legend in the lower left-hand corner.

Selecting the **Chart** icon, found at the top of the page, will enable you to automatically chart the geography you selected on the table. **Select A Fact** from the menu at the top of the page to update the chart with data as it pertains to the geographies. The fact you select will then appear at the top of the chart as the heading while the chart measurement values appear below. The primary geography is highlighted.

The **Dashboard** icon found on the top of the page allows you to combine the **Table**, **Map** and **Chart** into one cohesive view. The primary geography from the **Table** and the most recently chosen **Select A Fact** will appear on the dashboard. To change the displayed fact, **Select A Fact** from the drop-down menu at the top of the page.

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The **Share or Download** icon in the upper right corner provides the option to print, download, email, embed or share this information using various social media (see options in graphic to the left). These functions can be accessed from within the **Table**, **Map**, **Chart** or **Dashboard** features.